

**Report and Write up of AAM Kisan Mela organized by KVKs of ICAR-ATARI, Hyderabad on 26<sup>th</sup> April, 2022**

In the series of events under “Azadi Ka Amrit Mahotsav”, Farmers’ Fair under किसान भागीदारी प्राथमिकता हमारी अभियान was organized by all the 71 KVKs of ICAR-ATARI, Hyderabad on 26.04.2022 with following instructed activities.

1. Farmer-Scientist Interaction on “**Bharatiya Prakritik Krishi Paddhati**”
2. Technical discussion on Millets, Oilseeds and Bio-fortified crops
3. Participation of public representatives

Total Number of farmers participated in the Program are 19402 including 2 MPs, 6 Ministers/MLA’s.

The Major activities conducted during the program are

- Online streaming of inaugural session and address by Hon. Agricultural Minister, Union of India.
- Agril.Exhibition on Natural Farming and Farm Machinery, Farm Implements, Traditional Paddy varieties, Pulses and Millet varieties, IPM material, Improved seed varieties of Pulses and Oilseeds, Value added products of Millets & Ground nuts, Fruit crops
- Stalls of Organic Products
- Drone Demonstrations, Machinery Demonstrations
- Technical sessions on Cultivation, Nutrient Management, Pest and Disease Management, Organic Farming
- Awareness on FPOs, Micro Irrigation, Seed Production and Production Technologies of Summer crops,
- Awareness on govt. schemes, Organic farming, Market opportunities created, Kisan Credit Cards, PMFBY, GOI and State Government Agri related flagship programmes
- Farmers Scientist Interaction
- Felicitation to Progressive Farmers
- Animal Health Camp

Name of State/UT	No. of KVKs organized the fair	No. of farmers participated	No. of public representatives participated		
			Central Ministers / MPs	State Ministers / MLAs	Others
Andhra Pradesh	23	6063	0	1	556
Telangana	16	4589	0	1	404
Tamil Nadu	30	8324	2	0	594
Puducherry	2	426	0	4	112
<b>Total</b>	<b>71</b>	<b>19402</b>	<b>2</b>	<b>6</b>	<b>1666</b>



KVK Anantapur Reddipalli- Participants in the Mela



KVK Dharmapuri -Demonstration on Sugarcane transplanting



KVK Trichy – Exhibition during Mela



KVK Namakkal -Drone Demonstration to Shri KRN Rajesh Kumar - Hon'ble MP Raja Sabha and farmers