

Visit of DDG (AE) ICAR, New Delhi to KVK Gaddipally, Telangana on 12.2.2024

Hon'ble Dr. Udham Singh Gautham, DDG (AE)- ICAR graced the occasion of Rythu Sadassu & Agricultural Exhibition at KVK Gaddipally, Suryapet, Telangana on 12.02.2024 and engaged in meaningful discussions with farmers. Dr. Shaik N Meera, Director, ICAR- ATARI, Zone-X, Hyderabad attended as honorary guest and addressed the farmers during the event. In this gathering, Dr. J.V. Prasad- Principal Scientist, Dr. A.R. Reddy- Principal Scientist and Dr. B. Malathi- Senior Scientist from ICAR- ATARI, Hyderabad, SAIRD KVK Secretary Dr. M. Snehalatha and Board Members Dr. K. Pratap Reddy, Sri. B. Venkateshwar Rao, Sri. G. Amarender Reddy were present.

Key Points from DDG (AE)

- Emphasized the significance of timely planting with appropriate crops and varieties
- Farmers are encouraged to embrace new technologies in various crops to enhance income by reaching out to extension centers and relevant scientists.
- Implementing IPM strategies to achieve residue-free products and decrease the cultivation costs.
- Farmers are encouraged to view Agriculture as a Business
- Proposed exporting their own products instead of vending them in local markets and encouraged to tie up with online platforms
- Proposed adopting IFS for consistent year-round income
- Encouraged to embrace climate-resilient technologies to address the challenges posed by climate change
- Emphasized the significance of women in Agriculture and various opportunities available to them for self-development

